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**H-D ANZ 2021 DEALER MEETING.**

**9TH - 10TH DECEMBER  
WHITE BAY CRUISE TERMINAL, SYDNEY.**

We are looking forward to hosting you for the H-D ANZ 2021 Dealer Meeting at White Bay Cruise Terminal in Sydney in December. Below you will find more information to help you with your planning and hopefully answer any questions you may have:

## **What time is the event?**

The event is planned for the below times:

Thursday 9th Dec	12:30pm - 5pm	Dealer Conference Day 1
Thursday 9th Dec	6:30pm - 10:30pm	Dinner Function
Friday 10th Dec	8am - 2:30pm	Dealer Conference Day 2

## **Is the Conference compulsory?**

Yes. Where possible, you are required to attend the conference in person. However, due to the many restrictions currently in place across the country, we understand that attendance in person may not be possible for everyone at this time. This year, we are offering a virtual conference for those who cannot attend Sydney.

## **What do I need to bring?**

Outside of your riding gear on Thursday, dealers are not required to bring anything.

## **Do I need to bring my own gear?**

Yes, please bring all your riding gear inclusive of helmet, gloves, appropriate boots and a long sleeve or riding jacket for Thursday.

## **What is the Dress Code for the Conference and Dinner?**

Dress code, inclusive of dinner, will be Harley-Davidson attire.

## **Are meals provided?**

Yes, meals will be provided to you per the below. Please ensure you advise of any dietary requirements within your online form.

- Thursday 9th December      Light Lunch and Dinner Function
- Friday 10th December      Breakfast and Light Lunch

## **How do I arrange accommodation?**

A group hold for accommodation for the conference has been arranged at The Star Grand Hotel in Pyrmont. We have negotiated a great rate for those who get in early (\$215 per Superior King Room) for Thursday night. This rate is being offered on a first in best dressed basis by the hotel, so we recommend that you book straight away if you are wanting to stay the night. Once this allocation has been exhausted, the rate for your room may be higher than this.

To book you will need to complete the 'Accommodation Required' section in the online conference attendance form you've been sent. Please list the name the room needs to be booked in, and who will be responsible for paying for the room upon check-in.

Parking is available for motorbikes for \$7 per 24hrs (self parking - select motorbike ticket on entry). Car parking is also available for \$40 per 24hrs (self parking). \*Validate ticket at hotel reception. Car park entry via Pirrama Road.

### **How do I get to White Bay Cruise Terminal?**

#### **Own motorbike or car:**

Parking is available for both motorbikes and cars at White Bay Cruise Terminal. You can access the terminal via Victoria Road and Roberts Street. **NOTE:** Some device mapping services may direct you to the incorrect entrance (which is affected by road works). Please follow the instructions above.

You will need to check in at the security gatehouse and let them know you are attending the Harley-Davidson conference. After you have passed the security gatehouse, continue straight for 500m and the Dealer Event car park will be on your right, indicated by signage.

**Please do not arrive early** - White Bay Cruise Terminal is a secure space with entry via boom gate only. You will not be allowed entry before the allocated time (**12.30pm on Thursday, 8am on Friday**).

#### **Require a Shuttle:**

If you do not have a motorbike or car and require a shuttle, a shuttle service will be operating between The Star Grand Hotel and White Bay Cruise Terminal at set times. If you need the shuttle you will need to book your seat, please indicate in the RSVP online portal if you require any of these shuttle services.

- Thursday 12pm: Hotel to White Bay Cruise Terminal
- Thursday 5pm: White Bay Cruise Terminal to Hotel
- Friday 7am: Hotel to White Bay Cruise Terminal

If you have any further questions, our event organisers can be contacted via email on [hello@the-shift.agency](mailto:hello@the-shift.agency).